



SEVILLA VENUES

ALAMEDA
DE HÉRCULES
BOULEVARD



ALAMEDA DE HÉRCULES BOULEVARD

1. Venue Overview:

The Alameda de Hércules is a boulevard in central Sevilla located inside the historic district. It was recently restored and transformed to fully integrate it into the city life, making it an unusual and attractive urban area combining leisure, culture and art.

The history of the Alameda de Hércules, according to undocumented legend, began in the year 585 when the son of Leovigild diverted the course of the river Guadalquivir that ran through this spot, in order to cause a drought for the city inhabitants, forming a lake of stagnant water next to the old Roman walls.

The Alameda de Hércules is nowadays considered the oldest public garden in Europe. Historically, after being dried out by order of the Count of Barajas, one of its ends was adorned with two columns taken from a Roman temple devoted to Hercules. Centuries later, the opposite end was also adorned with two other columns, each topped with a lion and a coat of arms, one representing Spain and the other one Seville.

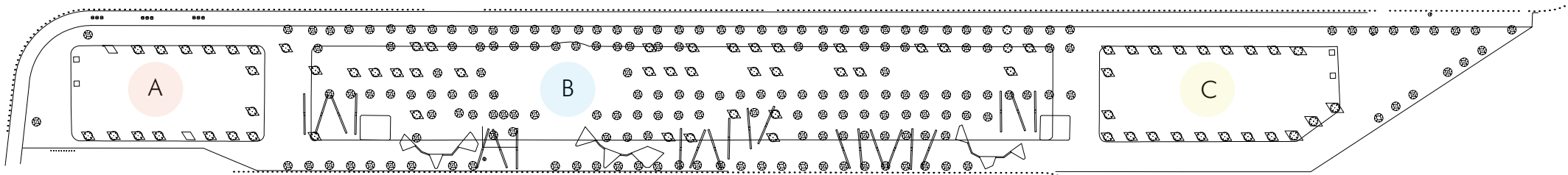
In 2009, the Alameda de Hércules was once again opened to the public following almost three years of remodelling works. Now, it is possible to enjoy the pedestrianised area paved with coloured tiles, replacing the previous chalky sand or albero, and increasing the number of trees. All street furniture is new, including the lamp posts, benches, fountains and pergolas.

2. Venues

The **Alameda de Hércules** is an oval pedestrian square, 480 m long and approximately 80 m wide, full of trees, fountains and benches, where outdoor events and activities can be held. It is located in a shopping and leisure area right in the centre of the city.

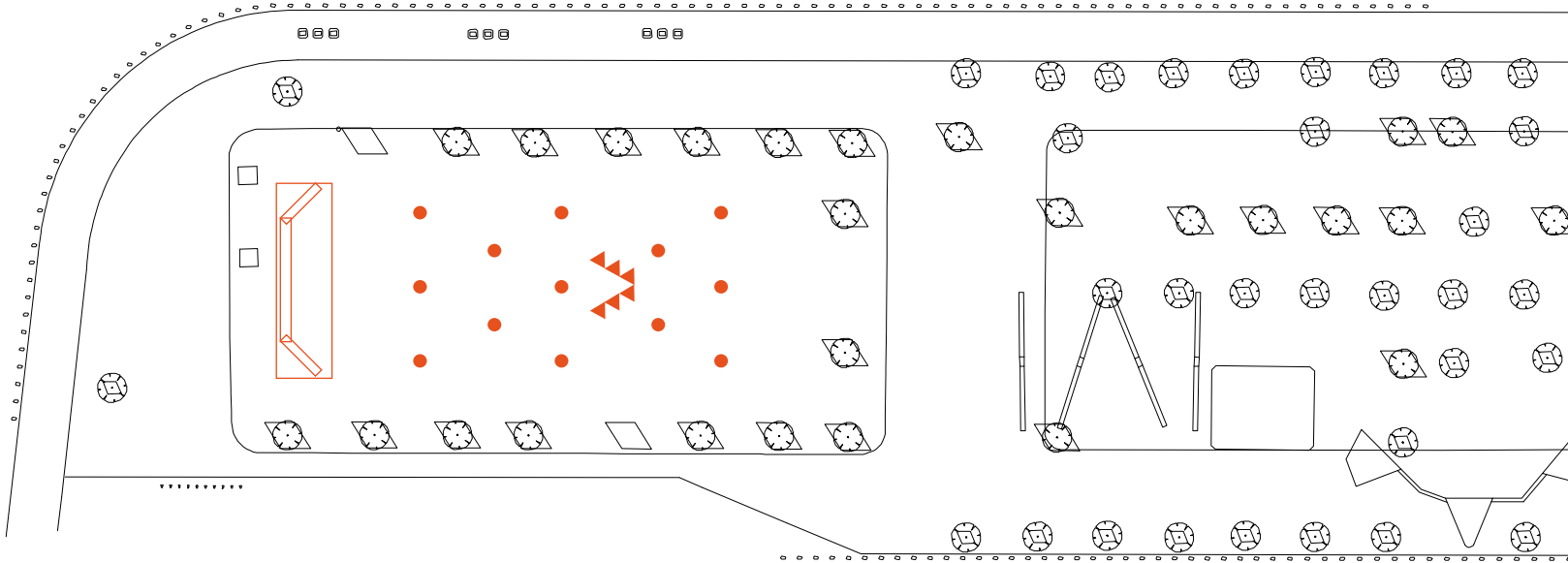
The Alameda can be divided into three areas. Two areas at each end, near the columns, and a central area with a large and original fountain on the paving. There are two outdoor cafés, one on each side. The three sections are fairly large and free from street furniture, making them highly versatile for product launches, art or photography exhibitions, or outdoor cocktail receptions.

The **maximum capacity** of the space is 4,000 people, and there are several public car parks nearby. The central area is accessible for people with disabilities.



Alameda de Hércules // Set up plans

EXHIBITIONS
ENTERTAINMENT
ART SHOWS



Stage. 700 x 300 cmts



Cocktel table. 70 cmts Ø



Catering table. 300x300 cmts



3. Technical Resources

The audiovisual and lighting resources available at the Alameda de Hércules are the following:

Audio	Video	Lighting
None	None	None

Other characteristics:

Furnishing	Wi-Fi	Access	Parking	Buses
This venue does not provide any furniture for events	The venue does not have wireless internet connection	Accessible for people with disabilities	There are several public car parks nearby	Lines C5, 13 and 14

Room specification

Venue name	Banquet	Cocktail	School	Theatre
Zona A	-	1300	-	-
Zona B	-	1300	-	-
Zona C	-	1300	-	-

4. Contact details

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[Google Maps](#)